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2023

MARKETPLACE

Independently setting up your advertising space and SANUS**PAY** Presets

WWW.SANUSLIFE.MARKET



IMPRINT

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SANUSLIFE MARKETPLACE

01 Independently setting up your advertising space and SANUSPAY Presets

Only possible for PLAN groups: SMART, PRO, ULTRA

The entire concept is based on two separate software programs:



The first is the software program that deals with the marketplace, through which every member of the SANUSLIFE community can learn more about the companies that work with SANUSLIFE and which they can make referrals for in the future. More importantly, though, they can see where they will be able to pay with SANUSPAY in the future.

This area is called the “SANUSLIFE marketplace,” available at: <https://sanuslife.market>



Secondly, we have the software program about the SANUSPAY payment method. Everyone that accepts payment with SANUSPAY gets access to the dashboard page of the payment provider where they can adjust all settings and, with the introduction of SANUSPAY, see all incoming and outgoing payments.

This area is called “SANUSPAY dashboard,” available at: <https://sanuspay.com>

Give yourself time to enter your SANUSPAY parameters, or “Pre-sets,” as they are known, and to set up your advertising space.

SET YOUR SANUSPAY PERCENTAGES = SANUSPAY PRESETS!

1. Login

Log in to your SANUSPAY dashboard at <https://sanuspay.com>. You will be taken straight to the homepage. Please check you are actually logged in with the correct company account.

2. Google Authentication App

Next, you must activate your Google Authentication code for this page. If you don't have this app on your smartphone, download it from any App Store. Since you will have to manage all amounts coming in here via this area in the future, the highest level of security applies. As such, access to this area is only ever possible with a 6-digit code generated by the app with every access attempt.



**Google
Authenticator**

3. Setting up a “package.”

What is a package? They are also known as SMART, PRO, or ULTRA. Maybe you have a branch network and thus purchased many of these packages. In any case, the following applies: If you now go to Package, there you will see listed all the packages that have been activated for you. You will see that under “NAME” or “DESCRIPTION,” it is all empty. You can now set a name for each advertising space here. You get one advertising space in the marketplace per package. If you have already purchased multiple packages, you will see multiple packages that you can name here. Tip: Name them accurately so when you are setting up your advertising space, you will know exactly which is which.

Now you can begin naming your package(s).

NAME: NAME: Give your advertising space a short name, e.g. Store, Online Shop, or Business with Location.

DESCRIPTION: Here, enter short additional information.

This is just to provide a description for internal information. This way, you can always match the respective package to the corresponding advertising space. The Preset settings can also always be assigned right away.

What's more, you will always be able to see when you purchased the package and when the fee is due.

The screenshot shows the 'Edit Online Shop' interface in the SANUSPAY system. The breadcrumb trail is 'Packages > Online Shop > Edit'. The form contains the following fields and elements:

- Package ID:** 2609
- Name:** Online Shop
- Plan:** SMART, with an 'Upgrade plan' button.
- Description:** for ECAIA, ESORI und ANACOS
- Purchased on:** 29. 11. 2023
- Due on:** 29. 11. 2024
- Buttons:** 'Save changes' and 'Cancel' at the bottom of the form.
- Presets section:** Labeled 'Presets' with an 'Attach' button and a filter icon. It currently displays 'No presets'.

4. SANUSPAY Preset settings

SANUSPAY Presets refers to the input of fee percentages that accrue with each SANUSPAY transaction.

The minimum percentages are as follows::

- 1% for SANUS**BUSINESS** (SB)
- 0,5% for SANUS**PLANET** (SP)


You can make an unlimited amount of SANUSPAY Preset adjustments. You can also assign the same Preset to one or multiple advertising spaces.

For example:

Let's say you are selling the same "water jugs" across multiple businesses and always at the same percentages (such as 1% for SANUS**BUSINESS** and 0.5% for SANUS**PLANET**, like the example above). If this is the case, you can assign these specific Preset settings to multiple packages.

Here's how it works: Scroll to the bottom of the Preset settings and link one or multiple packages directly to this Preset.

You can set this Preset to active or inactive at any time. If you set it to active, the settings on your advertising space will become visible for your end customers. If it is inactive, they won't be.

 Q Search EN RE

Presets > ECAIA > Edit [Delete](#)

Edit ECAIA

Is active?

Name* Description*

Your value added tax
Please enter your average tax, this is a very important value for your accounting.

Average VAT* %

Percentages
Please enter your margin percentages.

SANUSBUSINESS %* % SANUSPLANET %* %

[Save changes](#) [Cancel](#)

Packages [Attach](#)

<input type="checkbox"/> Name	Plan	Description	
<input type="checkbox"/> Online Shop	SMART	for ECAIA, ESORI und ANACOS	x Detach
<input type="checkbox"/> Shop in Bolzano	SMART	Direct pick-up possible	x Detach

Showing 1 to 2 of 2 results Per page 10

5. Entering the average tax percentages in SANUSPAY Presets

Here, you must enter Value Added Tax. If you take in money with this Preset in the future, the tax you enter here will be deducted from the amount the customer pays with SANUSPAY. The SANUSBUSINESS and SANUSPLANET rate will then be calculated from this "remaining amount," which the SANUSLIFE company and the SANUSPLANET Foundation will charge you.

The more presets you adjust, the most accurately you can record the Value Added Tax.

6. Entering the minimum margin for SANUSBUSINESS (SB) and SANUSPLANET (SP)

SANUSBUSINESS: For this Preset, enter the percentage you would like to apply for referral marketing. The higher the percentage, the more commission the referrer will receive and the more motivated they will be to make referrals for you or your products. What does this mean for the end customer? It means they will receive this **SB** percentage times 2 and times 100. The result is the SANUSCREDIT Cashback that they will receive for their purchase.

For example:

You enter 20% for **SB**. After the customer purchases a product that costs 100 euro, they will receive $20\% \times 2 \times 100 = 4,000$ **SC** Cashback. This **SC** amount will immediately be credited to their **SC** account after payment. It is free cashback for you as a business and an incentive to shop with you for the customer.

Different SANUSBUSINESS minimum percentages are specified for the Presets according to the package:

1. SMART: Everyone must deposit a minimum margin of 1% or more with **SB**;
2. PRO: At least 50% of presets linked to a PRO package must have a minimum margin of 5% with **SB**; the rest can be set up with a minimum of 1%.
3. ULTRA: At least 50% of presets linked to a ULTRA package must have a minimum margin of 50% with **SB**; the rest can be set up with a minimum of 1%.

SANUSPLANET: For this Preset, enter the percentage you would like to apply for the donation program. The higher the percentage, the more attention you are likely to get from those who care about sustainable shopping and want to do good with their purchase (without having to pay any more!). The minimum margin is 0.5% and it is the same for all plans. So there is no difference between SMART, PRO, or ULTRA here. You can freely and independently decide whether the minimum margin or more should be donated to the foundation with your purchases.

7. Linking Presets under packages

Right at the end of the package settings, you can control which Presets you have assigned to which packages. You can also delete Presets and re-link them at any time.

The screenshot shows the 'Edit Online Shop' page in the SANUSPAY interface. The page includes a sidebar with navigation options: Dashboard, Profile, Packages (highlighted), Presets, and Payments. The main content area displays the following fields:

- Package ID:** 2609
- Name:** Online Shop
- Plan:** SMART (with an 'Upgrade plan' button)
- Description:** for ECAIA, ESORI und ANACOS
- Purchased on:** 29.11.2023
- Due on:** 29.11.2024

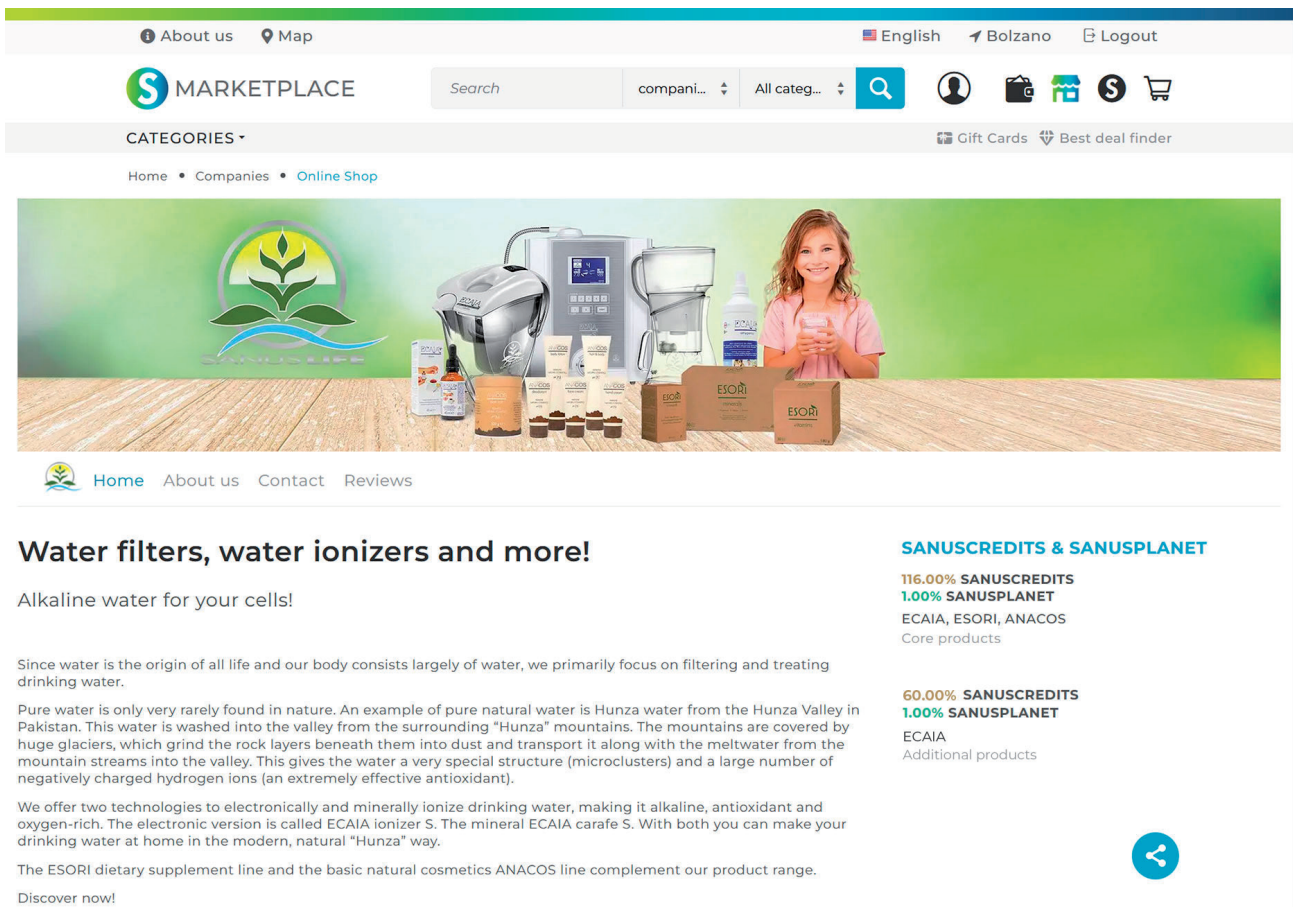
Below these fields are 'Save changes' and 'Cancel' buttons. The 'Presets' section features an 'Attach' button and a table with the following data:

<input type="checkbox"/>	Is active?	Name	Description	Average VAT	SANUSBUSINESS %	SANUSPLANET %	
<input checked="" type="checkbox"/>		ECAIA	Core Produits	22	58	1	x Detach

At the bottom of the presets section, it indicates 'Showing 1 result' and a 'Per page' dropdown set to '10'.

8. Online launch of packages and Preset settings:

As soon as everything is set up and the Presets are set to ACTIVE, the end customer will see the Preset name and short description along with the stated percentage on the advertising space.



The screenshot shows the SANUSPAY Marketplace website interface. At the top, there are navigation links for 'About us' and 'Map', along with language and location settings ('English', 'Bolzano') and a 'Logout' button. The main header features the 'MARKETPLACE' logo, a search bar, and dropdown menus for 'compani...' and 'All categ...'. Below the header, there are icons for user profile, cart, and other services, along with 'Gift Cards' and 'Best deal finder' options. The main content area is dominated by a large banner image showing various water filtration products (pitchers, filters, boxes) and a smiling child holding a glass of water. Below the banner, there are navigation links: 'Home', 'About us', 'Contact', and 'Reviews'.

Water filters, water ionizers and more!

Alkaline water for your cells!

Since water is the origin of all life and our body consists largely of water, we primarily focus on filtering and treating drinking water.

Pure water is only very rarely found in nature. An example of pure natural water is Hunza water from the Hunza Valley in Pakistan. This water is washed into the valley from the surrounding "Hunza" mountains. The mountains are covered by huge glaciers, which grind the rock layers beneath them into dust and transport it along with the meltwater from the mountain streams into the valley. This gives the water a very special structure (microclusters) and a large number of negatively charged hydrogen ions (an extremely effective antioxidant).

We offer two technologies to electronically and minerally ionize drinking water, making it alkaline, antioxidant and oxygen-rich. The electronic version is called ECAIA ionizer S. The mineral ECAIA carafe S. With both you can make your drinking water at home in the modern, natural "Hunza" way.

The ESORI dietary supplement line and the basic natural cosmetics ANACOS line complement our product range.

Discover now!

SANUSCREDITS & SANUSPLANET

116.00% SANUSCREDITS
1.00% SANUSPLANET
 ECAIA, ESORI, ANACOS
 Core products

60.00% SANUSCREDITS
1.00% SANUSPLANET
 ECAIA
 Additional products

As soon as SANUSPAY goes online, new SANUSPAY Presets will always be published the next day at 00:01 (local time) after adjusting settings/making changes and saving.

SANUSLIFE MARKETPLACE

02 Setting up the advertising space

1. Start / Login

As a business/non-profit in at least the SMART/SMART+ plan group, you can now set up your advertising space for the SANUSLIFE marketplace under <https://sanuslife.market>. You may already be logged in there. If not, log in with your SANUSLIFE log-in details.

2. Vendor panel

After logging in, you will find a grey/black line right at the bottom labeled "shop window." This shop window shows you what the customer sees and, next to it, the "Vendor panel." The vendor panel is the area for management and set-up in the SANUSLIFE marketplace. Please click here.

[About us](#) [Map](#) [English](#) [Bolzano](#) [Logout](#)

MARKETPLACE All

CATEGORIES ▼ [Gift Cards](#) [Best deal finder](#)

New Marketplace
 new advantages: Cashback,
 Earn and Do Good!

Hey, good to see you! Collect cashback at the most internationally known brand stores.
 Log in and take advantage of our Best Deal offers today! Take a look around and discover your favorite stores. Under Best Deal you can see which companies are included and what Best deals they offer. Start collecting cashback today!
 Our Company Partners and Ultra's are already in the starting blocks and also our Giftcards will soon be ready for your personal shopping experience..

SANUSPRODUCTS [Discover at sanusproducts.com](#)

ECAIA
 Water ionizer

ESORI
 Omega 3 & K2
 Vitamin Power

ANACOS
 Face cream
 Deodorant
 Body lotion
 Hair shampoo

[Storefront](#) **Vendor panel**

3. Create the appropriate advertising space per package

For every package you have purchased, you can now set up an advertising space. If you have bought one (1) package, you will be brought directly to it and can begin setting up your advertising space. If you have bought multiple packages – which implies that you have paid the one-time package price multiple times – then they will be shown to you on the first page. Each package will be named according to what you set them as in the SANUSPAY Preset, so you can now begin setting up your advertising space. You can modify or record the names of these advertising spaces and packages in the SANUSPAY dashboard.

In this example, you have named two (2) packages in the SANUSPAY dashboard. Therefore you can now set up two (2) advertising spaces. Click on the package field you would like to set up.

Your Company settings
Add and manage your purchased Company packages. Click on the package to access the SANUSPAY preset settings.

Your company packages [+ Edit/Add package at SANUSPAY dashboard](#)

Online Shop for ECAIA, ESORI und ANACOS ID2609 29/11/2024 SMART Upgrade now
Shop in Bolzano Direct pick-up possible ID2610 29/11/2024 PRO Upgrade now

Storefront Vendor panel

4. Now set up your advertising space

Make sure to check out the tutorial video, it will help you to set up the advertising space. It's important to fill out ALL mandatory fields. This will always be displayed to you with a green bar on the homepage. As soon as all mandatory fields have been filled, the small advertising space will go live. The large advertising space is optional.

The screenshot displays the dashboard for 'Rieder Ewald Online Shop'. The left sidebar contains navigation options: 'Company Packages', 'HOME', 'SANUSPAY presets', 'Basic settings', 'Big advertising page', and 'Message center'. The main content area is titled 'Dashboard' and shows a welcome message: 'Welcome, Rieder Ewald! Your plan is: SMART'. Below this is an 'Onboarding Guide' section with a video player showing a tutorial for setting up the advertising space. The video player includes a search bar, a 'Später ans...' button, and a 'Teilen' button. Below the video player, there are three checklist items, each with a green checkmark and a right-pointing arrow: 'SANUSPAY Presets', 'Basic settings', and 'Your big advertising space'. At the bottom of the dashboard, there is a section titled '4 Add your products' with a sub-header 'Here you can add your products that you want to sell on the Marketplace and put them on display and sell your products on marketplace?'. The bottom navigation bar includes 'Storefront' and 'Vendor panel'.

In this example you can see that the SANUSPAY Presets have been filled in completely and as such, set-up is successful.



If all the mandatory fields haven't been filled, your advertising space will stay offline.

5. Online display of your advertising space

When you have successfully filled in all the basic settings, either your small advertising space or the large advertising space will go online.

Referrers can share your advertising space to their social media channels (WhatsApp, Telegram, Facebook, etc.) with a simple share function and thus actively recommend your business.

The screenshot shows the website interface for SANUSPAY MARKETPLACE. At the top, there is a navigation bar with links for 'About us', 'Map', 'English', 'Bolzano', and 'Logout'. Below this is a search bar and a menu with 'compani...' and 'All categ...'. A 'CATEGORIES' dropdown is visible, and there are icons for 'Gift Cards' and 'Best deal finder'. The main banner features a woman holding a glass of water, surrounded by various water filtration and ionization products. Below the banner, there are navigation links: 'Home', 'About us', 'Contact', and 'Reviews'. The main content area is titled 'Water filters, water ionizers and more!' and includes the text 'Alkaline water for your cells!'. It describes the benefits of pure water and the technology used in their products. On the right side, there are two promotional boxes for 'SANUSCREDITS & SANUSPLANET' with details on percentages and product lines. A share icon is located at the bottom right of the content area.

Water filters, water ionizers and more!

Alkaline water for your cells!

Since water is the origin of all life and our body consists largely of water, we primarily focus on filtering and treating drinking water.

Pure water is only very rarely found in nature. An example of pure natural water is Hunza water from the Hunza Valley in Pakistan. This water is washed into the valley from the surrounding "Hunza" mountains. The mountains are covered by huge glaciers, which grind the rock layers beneath them into dust and transport it along with the meltwater from the mountain streams into the valley. This gives the water a very special structure (microclusters) and a large number of negatively charged hydrogen ions (an extremely effective antioxidant).

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The ESORI dietary supplement line and the basic natural cosmetics ANACOS line complement our product range.

Discover now!

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Core products

60.00% SANUSCREDITS
1.00% SANUSPLANET
ECAIA
Additional products


Best of luck!



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*The SANUS**LIFE** team wishes each member success in realizing their personal desires and goals.*





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